

# Nashua Prevention Coalition

*invites Nashua Youth in 1<sup>st</sup>-12<sup>th</sup> Grade*

*to participate in our*

## 2020-2021 Youth Video Project



### Connections

The Anti-Drug

**What or who encourages you to be  
happy, healthy, and drug-free?**



# Guidelines

## Description

The Youth Video Project is focused on promoting positive, healthy messages to our entire community through the eyes of our youth. Their work will be recognized and celebrated at an event on May 12, 2021 during National Prevention Week. While we intend on having our red-carpet event at Chunky's Cinema, we will remain vigilant and mindful of COVID-19 and make event decisions accordingly. Regardless of our ability to have an in-person event, we will offer a virtual viewing option this year!

The winning elementary, middle, and high school teams will have their videos shown as commercials at Chunky's before every movie for a month. Members of winning teams will receive a Chunky's Gift Card for 4 people to attend a movie and enjoy popcorn and a fountain drink.

Please note that there will be an initial round of judging by the Youth Video Project Sub-Committee to narrow down the quantity of submissions because space at Chunky's Cinema is limited. Teams will be notified either way by April 2, 2021.

## Film Requirements

- The video must be 1 minute or less to be considered
- The video must be filmed in landscape mode meaning hold the camera horizontally
- If filming in-person with your team, then please follow CDC guidelines (i.e. social distance)

## Teams

- In light of COVID-19, we are allowing individuals to submit a video
- Teams can have a MAXIMUM of 10 members; each member must have a designated role
- Team members must be a Nashua resident or be involved with a Nashua organization
- Each team must have an adult advisor (teacher, parent, coach, youth group leader, etc.)

## Entry Process

- Each team must complete a team application and send it to Kameo Chasse via email, [kchasse@unitedwaynashua.org](mailto:kchasse@unitedwaynashua.org) by December 18, 2020.
- Each application needs to be accompanied by a 2020-2021 Nashua Prevention Coalition Media Release for each team member. Teams with missing media releases will not be considered.

## Video Content

- Videos must be amateur and entirely youth driven.
- Videos must represent the theme noted in the Steps for Success Section.
- The Nashua Prevention Coalition has the right to disqualify any video deemed inappropriate by the Youth Video Project Sub-Committee.
- The video should not mention or solicit for specific organizations/non-profits.

## Team Advisors:

- Each team must have an adult advisor who is 18 years or older
- The advisor will be the contact person for Kameo Chasse.
- The advisor is responsible for submitting the team application, media releases, final video, and RSVPs by the set deadlines.
- The advisor is also responsible for ensuring that their team is following the guidelines. (i.e. length of video, number of team members)

# Steps for Success

## Step 1: Form a Team

- Teams: 1-10 members
- Ensure each team member has a specific role or responsibility (i.e. actor, writer, editor)
- Teams must have an adult advisor that will provide guidance throughout the project.

## Step 2: Look at Examples

- Check out these examples of videos created by past youth participants.
  1. [https://www.youtube.com/watch?v=AG\\_pYG-aqZA](https://www.youtube.com/watch?v=AG_pYG-aqZA)
  2. <https://www.youtube.com/watch?v=-XdWSdrdpRo>
- These examples are solely meant to provide teams with a sense of the quality of video that judges will be expecting!

## Step 3: Brainstorm Video Ideas

**Theme - Connections: The Anti-Drug**  
*Who or what encourages you to be happy, healthy, and drug-free?*

NOTE: The theme is meant to be broad enough to allow youth to use their creativity and interpret it from their point of view. If advisors need more examples, then please email Kameo Chasse.

## Step 4: Submit the Team Application and Media Releases

- Applications and Media Releases can be sent electronically to [kchasse@unitedwaynashua.org](mailto:kchasse@unitedwaynashua.org)
- Team Applications and Media Releases must be returned to by January 10, 2020

## Step 5: Attend one of the video workshops

- The coalition will offer 2 video production workshops in January via Zoom for teams to learn tips and tricks for creating their video
- Dates will be announced as it gets closer

## Step 6: Work on Your Video

- Videos can be started at any time from October-March, but DO NOT wait until the last minute!
- The Nashua Prevention Coalition has iPad's and microphones that can be signed out on a biweekly basis. Email Kameo Chasse for access.
- Teams are able to use their own technology, as well. Reminder: must be filmed in LANDSCAPE MODE (HORIZONTAL)
- This should be a fun and exciting project! Do not stress! If you need help, then speak with your advisor or contact Kameo directly!

## Step 7: Submit Project

- Videos can be submitted to Kameo Chasse via email, [kchasse@unitedwaynashua.org](mailto:kchasse@unitedwaynashua.org)
- MP4 is the only accepted video format.

## **What to expect after submission:**

The Youth Video Project Sub-Committee will review the video submissions and do an initial round of judging because space at Chunky's Cinema is limited. Kameo Chasse will contact the team advisors either way by April 2, 2021. If your team's video is chosen, then invitations will be sent out to team advisors shortly after April 2, 2021 to distribute to the team members. Each team member will be able to bring 2 guests to attend this free event; however, RSVP's must be made by May 5, 2021. In light of COVID-19, the coalition will make decisions regarding the red-carpet event accordingly. We may need to adjust the number of people in attendance or shift to a virtual event. This decision will be made in early 2021.

## **Important Project Dates**

- **Team Application Submission:** *December 18, 2020*
- **Media Release Submission:** *December 18, 2020*
- **Final Video Submission:** *March 26, 2021*
- **Team Notification:** *April 2, 2021*
- **Red-Carpet RSVP Deadline:** *May 5, 2021*
- **Youth Video Project Red-Carpet Event:** *May 12, 2021*

**NOTE:** *Members of the first team to submit their completed team application with all media releases will receive gift cards to 7 Star Pizza!*

**Questions – Contact Kameo Chasse via email –**  
**[kchasse@unitedwaynashua.org](mailto:kchasse@unitedwaynashua.org)**

# Youth Video Project 2020-2021 Team Application

<b>Team Name:</b>	
<b>Team Type:</b>	<input type="checkbox"/> 1 <sup>st</sup> -5 <sup>th</sup> <input type="checkbox"/> 6 <sup>th</sup> -8 <sup>th</sup> <input type="checkbox"/> 9 <sup>th</sup> -12 <sup>th</sup>
<b>Team Advisor:</b>	
<b>Advisor Title:</b>	
<b>Advisor Email:</b>	

<b>Team Members</b>		
<b>Name</b>	<b>Grade</b>	<b>Role(s)</b>

<b>Brief Summary of Video Idea</b>


**All applications must be accompanied by a media release for each team member. Applications will be accepted until December 18, 2020.**

**Please Contact Kameo Chasse via email,  
[kchasse@unitedwaynashua.org](mailto:kchasse@unitedwaynashua.org), with any questions.**

# Nashua Prevention Coalition 2020-2021 Media Release Form

Please read the following, then date and sign the indicated areas.

I grant permission for my child to participate in activities, projects and events related to the Nashua Prevention Coalition including the Annual Youth Video Project. This consent allows your child's image, voice, and name to appear in video or audio recordings, films, photographs, written articles, or on websites and social media sites.

I do NOT grant my child permission.

Child's Name: \_\_\_\_\_

Child's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Parent or Legal Guardian Signature is required if the participant is under 18 years of age.*

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_

\*In place of this release, youth and their guardians can complete the electronic version at the following link:

<https://forms.gle/HMvM9dDqzRv8JSNw9>