

c/o United Way of Greater Nashua  
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Nashua Prevention Coalition

[www.NashuaCares.org](http://www.NashuaCares.org)



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## Meeting Minutes June 5, 2019

### Welcome

- **Introductions-** Kameo Chasse, Janet Valuk, Donna Arias, Albee Budnitz, Becca Lerner, Leah Elliott, Gail Casey, Jeffrey Lam, Jeff Sellars, Lucinda Blanchard, Paul Jampana, Dee Gingras, Dustin Ward, Sandra Pratt, Betsy Houde, Lisa Vasquez, Donna Smith, Kurt Norris
- **Mission of the Coalition** was read by Albee
- **Minutes** of May 1, 2019 meeting were approved unanimously with those who were not present abstaining
- **Facilitation** of the August 7, 2019 meeting will be facilitated by Jeffrey

### Upcoming Events:

#### Coalition Updates-

- New newsletter is up and running
- Revive Recovery Presentation on June 12th.
- Parenting workshop - June 13<sup>th</sup>
- Tree Streets Block Party – June 15<sup>th</sup> 2-5, we're looking for volunteers to staff a table, Albee volunteered, we're looking for a few more, Paul said if we leave early that will be fine.
- Rotary West is giving a grant for the Youth Video Project on June 18<sup>th</sup>
- YMCA staff presentation around vaping is on June 20<sup>th</sup>
- Meredith Page is going Over the Edge for NPC, please support her June 28<sup>th</sup>
- Nashua schools are seeking vaping presentations for Elementary Schools for next year

- **House keeping**

- Meeting satisfaction survey- after reviewing the surveys from last month - there were some concerns raised by members. Kameo reminded everyone to respect the meeting facilitator efforts to stay on time and redirect if needed
- There will be no meeting in July, back in August to focus on Red Ribbon Week

- **SADD Updates**

- Donna from Elm St. presented, they're calling themselves Elm St. Cares. They had a really good year this year, had higher numbers this year. Had challenges at the beginning of the year, recruited through Jr. Honors Society and now typically have 20 kids. They worked on youth-led promotion through announcements, bulletin boards, posters in bathrooms, messages in teachers mailboxes, and banners (paid for by PTO) for Red Ribbon Week (different theme each day) with an all school assembly mid-week, table at open house, table at parent-teacher conferences; picked a different focus for each month; Mental Health Awareness, Prevention Messaging, Prevention Week, etc. The kids were really busy and the messages are definitely out there. They also connect with 5<sup>th</sup> graders before they come up.

- **Sustainability/Sector Representation Workgroup Update**

- Jan, Jeffrey, and Gail P met at Bonhoeffers and discussed which organizations needed to be at the table, please see the document. We would like to target someone from a federal elective official's office and from the Mayor's office, media, and faith. Jeff Sellers can reach out to someone at Bishop Guertin. Sandra can reach out to BAE. Kurt suggested reaching out to the Chamber for business connections. Betsy suggested looking at businesses philanthropic interests and try and strategically connect with those businesses that align with our work. Gail Casey made a connection for the coalition with Rivier and has someone interested from NCC. Janet will provide an updated list for the committee to review. Once we prioritize the list, we will start contacting potential new members.
- For sustainability there was discussion around fundraising by focusing more on connecting with corporate sponsors.

- **Consistent Messaging Activity**

- Group discussion on what information should be on business cards for coalition members.
  - We need to keep it simple
  - What we do and why it's important
  - Consider Branding- should be consistent, engaging.
  - Brochure needs to be updated
  - Need to define our target audience
  - A compelling data point
  - Kameo will work on these and send a draft out prior to the August meeting so people can view ahead of time
- **Additional Announcements:**
    - Mayor's Opioid Task Force will be meeting at the Library tomorrow
    - The movie Angst may be coming to Nashua as a good conversation starter through NAMI
    - Sandra is collecting gently used backpacks, hygiene items, and first aid items for Gateways Clients. Betsy will provide tote bags to help with distribution.

**Next meeting Wednesday, August 7<sup>th</sup>, 2019**



